

Curriculum Vitae
Richard A. Schutta, Ph.D.

727 29th Ave NE. Apt #2
Menomonie, WI 54751
rschutta@yahoo.com
612-968-1274

EDUCATION:

- Ph.D. **Doctor of Philosophy, Communication Studies**, May 2022
School of Communication and the Arts
Regent University
Virginia Beach, VA 23464
- Dissertation **Understanding Early Exposure to Digital Media and its Influence on Mobile Phone Dependency**
- Post-Secondary
Teaching
Certificate **Post-Secondary Teaching Certificate**, May 2013
Department of Communication Studies
Bethel University
Arden Hills, MN 55112
- M.A. **Master of Arts, Communication Studies**, December 2012
Department of Communication Studies
Bethel University
Arden Hills, MN 55112
- Thesis **Blogging and Its Perceived Impact on Civic Engagement: A Preliminary Study**
- Paralegal
Certificate **Paralegal Certificate**, February 1999
Minnesota Paralegal Institute
Minnetonka, MN, 55305
- B.A. **Bachelor of Arts, Pre-Law (Political Science)**, June 1998
Department of Government
Minnesota State University-Mankato
Mankato, MN 56001

TEACHING & ADVISING:

- August 2015 to Present **Instructional Academic Staff (Lecturer)**
Department of English, Philosophy, and Communication Studies
University of Wisconsin- Stout
Menomonie, WI 54751
- Dec. 2016 to May 2022 **Student Honor's Contact Advisor**
University of Wisconsin-Stout Honors College
University of Wisconsin- Stout
Menomonie, WI 54751
- Oct. 2023 to May 2024 **Student Honor's Contact Advisor**
University of Wisconsin-Stout Honors College
University of Wisconsin- Stout
Menomonie, WI 54751
- August 2016 to May 2020 **Instructional Academic Staff (Adjunct Lecturer)**
Department of Communication and Media Studies
University of Wisconsin- River Falls
River Falls, WI 54022
- August 2016 to Dec. 2017 **Grad/Teaching Assistant**
School of Communication and the Arts
Regent University
Virginia Beach, VA 23464
- May 2014 to Dec. 2014 **Adjunct Professor**
Department of Communication
Bethel University
Arden Hills, MN 55112
- May 2014 to Dec. 2014 **Student Internship Faculty Advisor**
Department of Communication
Bethel University
Arden Hills, MN 55112
- Jan. 2013 to May 2013 **Teaching Assistant Internship**
Department of Communication
Bethel University
Arden Hills, MN 55112

COURSES TAUGHT:

University of Wisconsin-Stout

COMST 100 – Fundamentals of Communication

COMST 100 – Fundamentals of Public Speaking
COMST 236 – Listening
COMST 308 – Professional Speaking
ENGL 218 – Mass Media: The Effects of Technology on Society

University of Wisconsin-River Falls

COMS 101 -- Fundamentals of Oral Communication
COMS 116 – Business and Professional Communication

Regent University (Grad/Teaching Assistant)

Quantitative Methods
Crisis Communication and Organization Image
Social Media & Internet Marketing

Bethel University

Advanced Family Communication
Business Professional- Field Assignment Advisor
Independent Study Advisor
Media Law (Internship)

PUBLICATIONS:

Schutta, Richard A., Davies, Annette and Powers, Jonathan D. (2023), ‘The collectors of celebrity memorabilia: A qualitative re-evaluation of celebrity worship levels’, *Journal of Fandom Studies*, 11:1, pp. 37–57, https://doi.org/10.1386/jfs_00070_1

ACADEMIC CONFERENCES:

Papers and Presentations

Davies, A. M., Powers, J. D., & Schutta, R. A. (2021). *The collectors of celebrity memorabilia: A qualitative Reevaluation of celebrity worship levels*. Competitive paper presented to the Media Studies Interest Group of the Central States Communication Association, Cincinnati, Ohio, March 23-28, 2021.

Panel Participant

Join the Club, Please! Student Involvement in Communication-Related Clubs on Virtual Campuses, New York State Communication Association 78th Annual Conference, October 16-18, 2020.

Great First Amendment Cases, University of Wisconsin-Stout- Free Speech Week, October 15-19, 2018.

Navigating the Labyrinth: Making a Difference with Mentoring, Central States Communication Association Annual Conference – Difference, April 5-8, 2018.

From Roadblocks to Building Blocks: What Faculty Need to Sustain an Open Framework, University of Wisconsin-Stout- “E”ffordability Summit, April 4-5, 2023.

AUDIO PUBLICATIONS:

Podcasts

Davies, A.M., & Schutta, R.A., (Hosts), (2021, May 20). Public Speaking in the Age of Social Distancing: Preparing Speeches for the Online Environment (S2, E4) [Audio podcast episode]. In *POPS podcast*. POPS Power of Public Speaking.
<https://www.powerofpublicspeaking.com/post/pops-podcast-s2-e4-annette-davies-richard-schutta>

ACADEMIC AWARDS:

Conference Paper Awards

Competitive Papers- Top Paper. Awarded by the Media Studies Interest Group of the Central States Communication Association.

Davies, A. M., Powers, J. D., & Schutta, R. A. (2021). *The collectors of celebrity memorabilia: A qualitative Reevaluation of celebrity worship levels*

PROFESSIONAL DEVELOPMENT:

The Discussion Project Workshop. University of Wisconsin Office of Professional & Instructional Development (OPID) Madison, WI- June 26-28, 2024

RESEARCH INTERESTS:

Communication Theory
Crisis Communication
Entertainment-Education
Family Communication
Interpersonal
Mass Media and Civic Engagement
Mass Media Communication
Media and its Effect on Interpersonal Relationships
Media Ecology
Media Effects
Media Ethics
Media History
Media Law
Public Speaking/Public Address
Rhetorical Criticism
Technology and Society

PROFESSIONAL ORGANIZATIONS AND AFFILIATIONS:

Central States Communication Association (CSCA) (Life Member)
Media Ecology Association (MEA) (2013-present)
National Communication Association (NCA) (2013-2020)
International Communication Association (2013-present)
Broadcasters Education Association (BEA) (2014-2020)
Association for Education in Journalism and Mass Communication (AEJMC) (2014-2020)
New York State Communication Association (NYSCA) (2020)
Western Communication Association (WCA) (2021)

CONFERENCE PAPER REVIEWER:

Central States Communication Association: Media Studies Interest Group
National Communication Association: Various Divisions
International Communication Association: Various Divisions
Association for Education in Journalism and Mass Communication: Various Divisions

UNIVERSITY PROFESSIONAL SERVICE:

Senate of Academic Staff Chair, UW-Stout, 2024- Current
Senate of Academic Staff Senator, UW-Stout, 2018- present
Senate of Academic Staff Secretary, UW-Stout, 2018 & 2021-2022
Academic Staff Senate Executive Committee Member, UW-Stout, 2018 & 2021-present
Senate of Academic Staff, UW-Stout, Personnel Committee, 2020-present

- Personnel Committee Chair, 2022-present

Senate of Academic Staff, UW-Stout, Elections Committee, 2023-Present

- Elections Committee Chair, 2023-Present

Senate of Academic Staff Representative, UW-Stout, Diversity Bridge Team, 2017-2019
General Education Curriculum Committee, UW-Stout, 2018- 2023
Curriculum and Instruction Committee: UW-Stout, 2018- 2021
Positive Action, Ethics, and Competition Review Committee, 2016-2019
Student Learning Outcomes and Assessment Working Group Member, UW-Stout, Spring, 2018
Search Committee Member, UW-Stout, Department of Communication Studies, Global Languages, and the Performing Arts, Spring, 2018
Senate of Academic Staff Representative, UW-Stout, Senior Lecturer Ad-Hoc Committee, 2021-2022
Comprehensive Academic Plan Committee Member, UW-Stout, 2022-present
Governance Administrator Search Committee Chair, UW-Stout, 2023-present
College of Arts and Human Sciences Associate Dean Search Committee Co-Chair, UW-Stout, 2023-present
EEOA/AA Policy Revision Committee, UW-Stout, 2023-present
Howard Heise Professional Development Grant Selection Committee, UW-Stout, 2023-present

AWARDS:

Stout Standout (2023)