

# ALISON A. LUKOWSKI

Associate Professor & Director of First Year Composition  
Department of English, Philosophy & Communication Studies  
University of Wisconsin - Stout

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## EDUCATION

Ph.D. in English, Rhetoric and Composition – Northern Illinois University 2014  
Dissertation: *The Rhetoric of Revolution and Resistance in New Media Discourse*,  
Co-Directed by Jessica Reyman and Michael Day  
Certificate: Women, Gender, and Sexuality Studies  
M.A. in English – Loyola University Chicago 2007  
B.A. in English and Political Science – Alma College 2000

## AREAS OF SPECIALIZATION

First-year composition, digital rhetoric, professional writing, and gender studies

## PUBLICATIONS

- "Grading Writing: A Poetic (Auto) Ethnography" Co-authored with Justin Nicholes & Cody Reimer. *Qualitative Inquiry* 28.7 (2023).
- "#ThisMama: Serena Williams and Amplifying the Perils of Black Motherhood." *Studia Universitatis Babeş-Bolyai-Philologia* 67.4 (2022): 125-138
- "Breastfeeding, Authority, and Genre: Women's Ethos in Wikipedia and Blogs." Co-authored with Erika M. Sparby. *Innovations in Global Maternal Health: Improving Prenatal and Postnatal Care Practices*. IGI Global, 2020. 403-427.
- "Assessing Perceptions of Critical Writing Across a Career-Focused Campus." Co-authored with Justin Nicholes. *Double Helix: A Journal of Critical Thinking and Writing* 9 (2021).
- "Writing for Advocacy: DREAMers, Agency, and Meaningful Community." Co-authored with Jeffery Gross. *Reflections: A Journal of Community-Engaged Writing & Rhetoric* 19.2 (2020).
- "Breastfeeding, Authority, and Genre: Women's Ethos in Wikipedia and Blogs." Co-authored with Erika M. Sparby. *Establishing and Evaluating Digital Ethos and Online Credibility*. Hershey, PA: IGI Global, 2017. 329-43.
- Branwell Brontë: The History of the Young Men*. Edited by students of English 762 with the guidance of William Baker. Sydney: University of New South Wales Juvenilia Press, 2010.
- "Wedded to Light: The Life, Letters, and Legend of St. Catherine of Siena." Co-authored with Julia E. Daniel. *Journal of the Midwestern Modern Language Association* 41.1 (2008): 1-11.
- Forthcoming*
- "Kairos, Communities, and Writing for Advocacy in Memphis." Co-authored with Jeffery Gross. Eds. Julie Collins Bates, Lisa L. Phillips, and Sarah Warren-Riley. *Grassroots Activisms: Public Rhetorics in Localized Contexts*. Ohio State University Press – January 2024

## SELECTED PRESENTATIONS AND WORKSHOPS

- "WPA at a PWI: Reimagining DEI" – Council of Writing Program Administrators, Reno, NV, July 2023
- "Why We Need Feminist Killjoys: Moving Students to a New Mindset" – The Organization for the Study of Communication, Language & Gender, Minneapolis, MN, October 2022
- "Preservation, Broken Promises, and Belief: A Critique of the Rhetoric of Change" – Rhetoric Society of America Virtual Conference, May 2022
- "Can We Find a Way to Teach Antiracist Pedagogy at a Primarily White Institution?" – Southern Regional Composition Virtual Conference, April 2021
- "Serena Williams: Making Change and Digital Maternal Rhetoric" – Feminisms and Rhetoric, Harrisonburg, VA, November 2019

- "#ThisMama: Serena Williams and Documenting the Perils of Black Motherhood" – Rhetoric Society of America Rhetorics of Motherhood Workshop, College Park, MD, June 2019
- "Programmatic Assessment, Undergraduate Raters, and Learning to Perform the Profession" – Conference on College Composition and Communication, Pittsburg, PA, March 2019
- "Revisioning Basic Writing: Composing without Words" – College English Association, New Orleans, LA, March 2019
- "Economics over Rights: University Presidents Respond to DACA" – College English Association, St. Petersburg, FL, April 2018
- "Contingent Labor, Ethics, and the Faith-Based Small University" Roundtable with Timothy Hendrickson and Michael Keller – Allerton English Articulation Conference, Monticello, IL, April 2018
- "Not Just a Tool of the Man: A Critical Pedagogy of Technical and Professional Writing" – College English Association, Denver, CO, April 2016
- "Digitizing Analog Networks to Share and Reflect on Student Writing," Co-presented with Michael Day, Dustin Marquis, and Erika M. Sparby – Computers and Writing, Menomonie, WI, May 2015
- "Where Do Women Work? – Wikipedia, Blogs, and the Space of Authority," Co-authored with Erika M. Sparby – CCCC's Feminist Workshop, Indianapolis, IN, April 2014
- "Encouraging Equality: Gender Roles and Collaborative Writing" – Allerton English Articulation Conference, Monticello, IL, April 2014
- "Digital Manifestos and the New Working-Class Divide" – Writing across the Peninsula, Michigan Technological University, Houghton, MI, October 2013
- "Breaking-Up with Blackboard? Using Google.sites in Your Classroom" – Hands on and Interactive Workshop for Online Composition Process – Allerton English Articulation Conference, Monticello, IL, April 2012
- "The Rhetoric of Wilderness in the Book of Mormon" – American Society for Literature and the Environment, Indiana University, Bloomington, IN, June 2011
- "When Hyperlinks Fail: Digital Literacy in the Composition Classroom" – Computers & Writing, University of Michigan, Ann Arbor, MI, May 2011
- "Writing Centers: Digital Tutoring and Community," Co-authored with Laura Mulford – Research Network Forum at CCCC, Atlanta, GA, April 2011
- "Appropriating Milton: Paine and his Detractors" – South Central Modern Language Association, Fort Worth, TX, October 2010
- "Opening Shakespeare and the Web 2.0 Critical Edition" – What is Digital Rhetoric? Roundtable – Computers & Writing, Purdue University, West LaFayette, IN, May 2010
- "Milton's *Comus* and Icastic Imitation" – Midwestern Conference on Language, Literature, and Media, Northern Illinois University, DeKalb, IL, March 2009
- "Lilies and Thorns: Contemplation and Action in the Legend, Letters and Life of St. Catherine of Sienna," Co-authored with Julia E. Barrett – Midwestern Modern Language Association, Cleveland, OH, November 2007

## **FELLOWSHIPS AND AWARDS**

- Diversity Award for Outstanding Leadership – Wisconsin State Council on Affirmative Action, 2023
- Equity, Diversity, & Inclusivity Faculty Fellow – University of Wisconsin-Stout, 2023-24
- Supportive Faculty in TRIO/SSS – University of Wisconsin-Stout, 2022
- Outstanding New Adviser – Christian Brothers University, 2015-16
- Outstanding Graduate Student – Northern Illinois University, 2014
- Dissertation Completion Fellowship – Northern Illinois University, 2013-14
- Outstanding Graduate Assistant in First-Year Composition – Northern Illinois University, 2012-13
- Newberry Library/Andrew W. Mellon Summer Fellowship – Centre for the Study of the Renaissance at the University of Warwick, UK, 2012

## TEACHING, TUTORING, AND RELATED EXPERIENCE

*Associate Professor & Director of First Year Composition — University of Wisconsin-Stout*  
Menomonie, WI – 2018-Present

- Taught undergraduate courses: Basic Writing, English Composition I & II, Critical Writing, Rhetoric & Style, and Intro to Women & Gender Studies.
- Taught graduate Technical Writing courses for PSM Conservation Biology Program and Gender & Writing for MS in Technical Writing Program.
- Served on Retention Committee collaborating with staff and faculty across campus to track student retention and discover sites for improvement.
- Coordinated programmatic assessment each semester that collected data from 50+ sections of first year composition.
- Facilitated on-going training for first year writing instructors.
- Designed and delivered training for creating inclusive syllabi and inclusive writing assignments.

*Assistant Professor & Writing Program Administrator — Christian Brothers University*  
Memphis, TN – 2014-2018

- Taught undergraduate courses: Digital Rhetoric, Rhetorical Theory, Professional Writing, English Composition I & II, and Professional Writing Internship Capstone.
- Developed and administered assessment tool for General Education Outcomes in first-year composition. Created new evaluation rubric based on AAC&U Value Rubrics. Built new assessment online rating tool to ease collection of data and real-time reporting.
- Created Adjunct Faculty Handbook with checklists and standard language for syllabi, guidance on writing prompts, and campus resources for instruction.
- Provided support to full-time faculty by offering feedback on course development, observing instruction, and handling difficult student situations.
- Organized and coordinated writing group that helped faculty write conference presentations and articles for publication.

*Mentor, Naylor Workshop for Undergraduate Research — York College of Pennsylvania*

York, PA — September 2016

- Collaborated with undergraduate researchers on developing potential projects and poster presentations.
- Presented to students and other mentors about digital rhetoric research strategies.

*Teaching Assistant — Northern Illinois University*

DeKalb, IL — 2008-2013

- Taught undergraduate courses: English Composition I & II, Experience of Fiction, and Masterpieces of British Literature.
- Served on First Year Writing Committee and worked in assessment, textbook selection, unity and diversity, and working conditions subcommittees.
- Coordinated Showcase of Student Writing for which I worked with instructors, judging volunteers, and various university entities to create an event in which over five hundred students presented their multimodal research projects to public.
- Participated in University Writing Project in which we assessed writing samples from third-year students across disciplines to determine whether they met university writing outcomes.

*Writing Tutor, University Writing Center — Northern Illinois University*

DeKalb, IL — 2009-2012

- Mentored and trained incoming undergraduate tutors.
- Tutored undergraduate students from a variety of courses, particularly supporting Business Capstone, Psychology Methods, and Education Portfolios.
- Coached dissertation candidates from a variety of disciplines through the writing and research process: hosted weekly check-ins, set writing goals, and supported students through process from proposal to defense.

*Writing Tutor, Writing and Tutoring Center — Loyola University Chicago*

Chicago, IL — 2006-2007

- Tutored English Language Learning undergraduate students for writing intensive courses from disciplines across campus.

## ACADEMIC SERVICE

### *Department Service*

- Staff Committee, elected member – University of Wisconsin-Stout (2021-23)
- Advanced Writing Committee, co-chair – University of Wisconsin-Stout (2019-21)  
Reviewed courses for upper-division writing courses that served student populations across campus. Revised course descriptions and learning outcomes. Developed meaningful assessment practices.
- Search Committee Chair – Christian Brothers University (2017)  
Coordinated selection process, Skype interviews, and campus visit of rhetoric and composition specialist for Department of Literature and Languages. Provided input to the department, Chair, and the Dean about best candidates and helped develop job offer.
- University Writing Project, graduate student reader – Northern Illinois University (2013)  
Assessed writing samples from third-year students across disciplines to determine whether students and faculty reached university writing outcomes.
- Decennial Report Writer, graduate assistant – Loyola University Chicago (2006-07)  
Helped the English Department write its decennial report by collating data from faculty research and graduate student placement, document design, and editing.

### *University Service*

- Student Success Academy, core team member – University of Wisconsin-Stout (Fall 2022-present)
- Retention Committee, at-large faculty representative – University of Wisconsin-Stout (2021-22)
- Curriculum & Instruction Committee, CAHS representative – University of Wisconsin-Stout (2019-22)  
Reviewed, revised, and provided feedback on course and program proposals across the university. Collaborated with committee members and proposers to create meaningful course descriptions and outcomes.
- University Assessment Committee, College of Arts representative – Christian Brothers University (2016-18)  
Collaborated with assessment stakeholders across campus and the Vice President of Academic Affairs to develop university-wide assessment culture and implement new reporting tool. Integrated department assessment tools with new TaskStream software. Trained and supported faculty in School of Arts to develop meaningful learning outcomes.
- Transformational Learning, Strategic Plan Subcommittee, member – Christian Brothers University (2017-18)  
Developed plans for programs and academic units across campus to create transformational learning experiences for students, such as undergraduate research, service learning, and rigorous support services.
- Admissions Committee, member – Christian Brothers University (2015-17)  
Reviewed applications of students who do not meet acceptance minimums or transfer from other schools. Provided suggestions for academic support programs for accepted students.

### *Professional Service*

- Reviewer, *Academic Labor: Research and Artistry* (Spring 2020)
- Reviewer, *Ada: A Journal of Gender, New Media, and Technology* (Fall 2019)
- Archivist, CCCCs Feminist Caucus and Workshop (2018-2021)
- Reviewer, *Res Rhetorica* (Fall 2018)
- Associate Editor, *The Best of the Independent Rhetoric and Composition Journals 2018* (Fall 2017)
- Reviewer, *Journal of Communication Inquiry* (Summer 2017)
- Co-Chair of Teaching, Service, and the Material Conditions of Labor, CCCCs Feminist Workshop, Tampa, FL (March 2015)

### *Community Service*

- Board Member and Campus Representative, United Way of Dunn County, WI (Spring 2022-Present)