

Nagesh Shinde

Professor, University of Wisconsin- Stout

Design Department

College of Arts, Communications, Humanities and Social Sciences

Office: 225F Applied Arts

Phone: 715-232-5334

Email: shinden@uwstout.edu

Brief Biography

Born near Mumbai, India, Nagesh holds a BFA from Jawaharlal Nehru Technological University and an MFA in graphic design from Fort Hays State University. He served as art director for J. Walter Thompson in Bombay and senior art director for both Leo Burnett and Virtual World Entertainment Group. During his tenure as Brand Design Manager at online education company Cardean Learning Group, Nagesh had the pleasure of working with cognitive and usability gurus Don Norman and Jakob Nielsen.

Teaching Interests: Courses Taught: Undergraduate- B.F.A • DES- 220 Computer Imagery; • DES- 360 Graphic Design I & II; • DES- 410 Product and Packaging Graphics; • DES- 386 Publication Design; • DES- 256-Interactive Design-Multimedia Design; • DES- 380 Advertising Design; • DES- 382 Information Design-Online; • DES- 480 Senior Project-Graphic Design; • DES- 456-Senior Project-Multimedia Design; Graduate Courses- M.F.A Des-725 Research Strategies in Design

Research Interests: - Brand Design management - Package Design - Experience Design - User Experience

Professional Interests: AIGA Acadia

Languages

- Hindi/Urdu (Fluent/Native/Near Native)

Education

- **MFA Graphic Design**
Fort Hays State University
Hays, KS, United States, 1995
- **BFA Applied Art**
Jawaharlal Nehru Technological University
Hyderabad, India, 1991

Work Experience

Academic - Post-Secondary

- **University of Wisconsin- Stout**, Department of Design
Professor
2013 -
- **University of Wisconsin- Stout**, Department of Design
Chair
2011 - 2013
- **University of Wisconsin- Stout**
Associate Professor
2006 - 2013
- **University of Wisconsin- Stout**
Assistant Professor
2001 - 2006

Presentations

Uncategorized

- Shinde, N. (2013). Design, Fabrication, Innovation and Xtreme Affordability. IDA Congress-Education and Research Conference,

Oral Presentation

- Shinde, N. (2004). Experience Design: Multidisciplinary Research Collaborations. International graphic design education conference 'Design: Refining our Knowledge', St. Paul, MN, United States.

Paper

- Shinde, N. (April 27, 2001). Bollywood Dreams: Singing, dancing and lip-synching across regional boundaries. Cross Cultural Perspectives on Visual Communication, Eau Claire, WI, United States.

Awards, Fellowships, Honors, and Scholarships

Award

- Bronze Award, Ameristar (2011)
- Creativity, Silver Award, (2008)

Professional Memberships

- Globusliving.com
- BTL Food Group
- CTL Foods
- Corenzo
- 3M, Target and Great Northern Corporation
- Poster Offensive 5
- NUPOP Movement
- KB Catering
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- Jawaharlal Nehru College of Fine Arts
- Kala Mandir College of Fine Arts
- National Institute of Design
- Save the Elephants.org
- World Design Congress
-
- Dhingana.com
- Dhingana.com
- Innopark
-
- Anabuki Design College
- Visual Icons
- Disparate Sensibilities

Service Community

- Hiring Committees for Director of Marketing (2012 - 2013)
- (2011)