

Dr. Kristine M Schoonover

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Assistant Championship Director/Operations Director, Erin Hills Golf Course

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Education

- **Ph D Sport Management and Leadership**
Concordia University Chicago
Chicago, IL, 2015
- **MS Education**
University of Wisconsin-Oshkosh
Oshkosh, WI, 2001
- **BS Education**
University of Wisconsin-Eau Claire
Eau Claire, WI, 1990
- **BBA Marketing**
University of Wisconsin-Eau Claire
Eau Claire, WI, 1987

Work Experience

Academic - Post-Secondary

- **University of Wisconsin-Stout**, BS Golf Enterprise Management - Online
Program Director
August 2011 -
- **UW-Stout**, School of Hospitality Leadership, College of Management
Assistant Professor
August 2006 -
- **University of Wisconsin-Stout**, BS Golf Enterprise Management - Online & On-Campus
Program Director
August 2008 - August 2011
- **University of Wisconsin-Milwaukee**, Sheldon B Lubar School of Business
Lecturer
January 2008
- **University of Wisconsin-Stout**
Head Women's Golf Coach
August 2006 - January 2008
- **University of Wisconsin-Oshkosh**
Director of Marketing Athletics
August 1999 - August 2006

- **University of Wisconsin-Oshkosh**
Assistant Women's Basketball Coach
June 1996 - June 2006
- **University of Wisconsin-Oshkosh**
Head Women's Golf Coach
June 1996 - June 2003
- **University of Wisconsin-Oshkosh**
Admissions Counselor
June 1996 - August 1999

Industry

- **Erin Hills Golf Course**
Assistant Championship Director/Operations Director
May 2007 -

Presentations

Oral Presentation

- Schoonover, K. (October, 2010). Fore! Intern Program. Fore! Reservations National Users Conference: The Fairway to Success, Chicago, IL.
- Schoonover, K. (March, 2010). Synergizing Advisory Boards to Maximize Alliances. Chair Academy, Minneapolis, MN.
- Schoonover, K. (February, 2010). Muscling Advisory Boards to Achieve Multifaceted Strategic Alliances. National Conference on Hospitality & Tourism Management for the 21st Century , Manipal University, Manipal, India.
- Schoonover, K. (February, 2010). How to Maximize Internships to Benefit you, the Course Owner. National Golf Course Owners Association, San Diego, CA.

Grants, Contracts, and Sponsored Research

Grant

- Schoonover, K., & Hanft, D. Just-in-time Professional Development Grant. \$1000 (Funded).

Media Contributions

Radio

- **AM 1570 Radio The Score** (July 2011)
Appleton, WI
- **ESPN 540 AM Radio** (July 2011)
Garbedian on Golf
- **ESPN 540 AM Radio** (September 2010)
Garbedian on Golf
- **ESPN 540 AM Radio** (April 2008)
Garbedian on Golf

Magazine

- **Inside Wisconsin Sports** (June 2007)
Volume 4, Issue 6

Awards, Fellowships, Honors, and Scholarships

Honor

- Division III Coach of the Year, National Golf Coaches Association (NGCA) (2003)
- National Collegiate Athletic Association (NCAA) tournament, (2003)
- NCAA Division III Women's Basketball, (2003)
- Regional Coach of the Year , NGCA District V (2003)
- WIAC Conference Championships, (2003)
- Women's Golf Coach of the Year , Wisconsin Intercollegiate Athletic Conference (WIAC) (2003)
- Regional Coach of the Year , NGCA District V (2001)
- Women's Golf Coach of the Year , Wisconsin Intercollegiate Athletic Conference (WIAC) (2001)
- WIAC Conference Championships (2000)

Professional Memberships

- Club Managers Association of America (CMAA)
- Council on Hotel, Restaurant, and Institutional Education (CHRIE)
- Executive Women's Golf Association (EWGA)
- Hospitality Sales and Marketing Association International (HSMIAI)
- National Golf Course Owners Association (NGCOA)
- United States Golf Association (USGA)

Service

Department / School

- **Committee Member**, UW-Stout Department of Hospitality & Tourism, Curriculum Committee (2006 - Present)
- **Committee Member**, UW-Stout Department of Hospitality & Tourism Personnel Committee (2012)
- **Committee Member**, UW-Stout Department of Hospitality & Tourism Personnel Committee (2006 - 2008)

University

UW Stout

- **Committee Member**, UW-Stout Memorials & Honors Committee (2008 - Present)
- Committee on Baccalaureate Expansion Initiative Program (2007)
- **Faculty Advisor**, Professional Convention Management Association (PCMA) Student Chapter (March 2007 - September 2007)

Professional

- **Board of Advisors**, Women's Basketball Coaches Association (2004 - 2006)
- **Representative**, National Golf Coaches Association (1998 - 2003)