

# Kate Edenberg

Associate Professor, University of Wisconsin-Stout  
English and Philosophy Department  
College of Arts, Communications, Humanities and Social Sciences  
Office: 373B Harvey Hall  
Phone: 715-232-1483  
Email: [edenborgk@uwstout.edu](mailto:edenborgk@uwstout.edu)

## Education

- **Ph D Mass Communication**  
University of Minnesota-Twin Cities  
MN, United States, 2011
- **MA Mass Communication**  
University of Minnesota-Twin Cities  
MN, United States, 2001
- **BA Communications**  
University of Wisconsin-Stevens Point  
Stevens Point, WI, United States, 1996

## Work Experience

### Academic - Post-Secondary

- **University of Wisconsin-Stout**  
Associate Professor  
August 2012 -
- **West Virginia University**, School of Journalism  
Adjunct Faculty  
2010 - 2012
- **University of Minnesota**, School of Journalism and Mass Communication  
Instructor/Teacher of record  
1998 - 2010
- **University of St. Thomas**, Department of Journalism and Mass Communication  
Adjunct Faculty  
2007

### Industry

- **Gillette Children's Specialty Healthcare**  
Writer  
June 2006 - July 2012
- **St. Paul Pioneer Press**  
Copy Editor & Designer  
December 2002 - September 2006
- **Minnesota Law & Politics**  
Editorial Assistant  
January 2003 - June 2003
- **American Red Cross**  
Research Consultant  
May 2002 - September 2002

- **Carlson Hospitality Worldwide/Radisson**  
Media Relations  
May 2001 - February 2002
- **Wausau Daily Herald**  
LifeStyle Editor  
March 2000 - August 2000
- **Wausau Daily Herald**  
Assistant News Editor  
June 1999 - February 2000
- **Minneapolis Star Tribune**  
Copy Editor  
March 1999 - June 1999
- **Minneapolis Star Tribune**  
Staff Writer  
September 1998 - January 1999
- **Giant Media Steps (publisher of U.S. Business Litigation, Corporate Legal Times and Illinois Legal Times, national magazines)**  
Editorial Assistant  
June 1997 - September 1997
- **Dunn County News (a bi-weekly community newspaper)**  
Staff Reporter  
June 1996 - August 1996
- **The Pointer (the UW-Stevens Point campus weekly newspaper)**  
Features Editor  
January 1995 - May 1996
- **Dunn County News (a bi-weekly community newspaper)**  
Staff Reporter  
June 1995 - August 1995
- **Dunn County News (a bi-weekly community newspaper)**  
Staff Reporter  
July 1994 - August 1994

### Academic - P-12

- **University of Minnesota**  
Writing Consultant  
2004 - 2005

## Intellectual Contributions

### Book, Chapter

- Edenborg, K. (2014). Free Love and the Free Market: The (Non-)Politics of Business and the Subtle Sway of Cultural Shifts. .
- Edenborg, K. (2009). First Lady and the Media: An Examination of Selected Newspaper Coverage of Dolley Madison. IN Sachsman, D. B., Rushing, S. K., & Morris Jr., R. (Eds.), Seeking a Voice: Images of Race and Gender in the 19th Century Press , West Lafayette Indiana: Purdue University Press.
- Edenborg, K., & Garcia, H. D. (2009). The Darlings Come Out to See the Volunteers Drilled. IN Sachsman, D. B., Rushing, S. K., & Morris Jr., R. (Eds.), Seeking a Voice: Images of Race and Gender in the 19th Century Press , West Lafayette Indiana: Purdue University Press.
- Edenborg, K. (2000). The Role of the First Lady and the Media: A Preliminary Case Study of New York Times Coverage of Mary Todd Lincoln, 1861-1865. IN Sachsman, D. B., Rushing, S. K., & Van Tuyl, D. (Eds.), The Civil War and the Press , Rutgers: Transaction Press.

### Encyclopedia Article

- Edenborg, K. (2008). *Girl Culture*. IN Mitchell, C., & Reid-Walsh, J. (Eds.), , *1 and 2*, Portsmouth, N.H.: Greenwood Press.

## Presentations

### Workshop

- Tiala, S., Zagorski, K., Polzer, J., & Edenborg, K. (December 03, 2015). *Caching the RSD*. Student Research Skills Symposium, Menomonie, WI, United States.

### Paper

- Edenborg, K. (April, 2014). *Free Love and the Free Market: The (Non-)Politics of Business and the Subtle Sway of Cultural Shifts*. Midwest Political Science Association conference, Chicago, IL, United States.
- Edenborg, K. (September, 2012). *Learning a New Language: Health Communication*. Council for Programs in Technical and Scientific Communication conference, Houghton, MI, United States.
- Roberts Edenborg, K., & Garcia, H. D. (November, 2004). 'The Darlings Come Out to See the Volunteers Drilled': Depictions of Women in Harper's Weekly During the Civil War. Symposium on the 19th Century Press, the Civil War and Free Expression, Chattanooga, TN, United States.
- Roberts Edenborg, K. (October, 2003). *Caddie Woodlawn Grows Up: Constructions of Girlhood in the 1930s*. American Journalism Historians Association conference, Billings, MT, United States.
- Roberts Edenborg, K. (April, 2003). *Gender, Justice and the Status Quo: Pop Culture Images of Women in Ladies' Home Journal and Saturday Evening Post Advertisements and the Supreme Court's Muller v. Oregon (1908) Decision*. PCA/ACA 2003 National Conference, New Orleans, LA, United States.
- Roberts, K. (February, 2002). *Notions of the First Lady in Popular Culture: An Examination of Newspaper Coverage of Mary Todd Lincoln, 1861-1865*. Southwest Texas PCA/ACA 2002 Conference, Albuquerque, NM, United States.
- Roberts, K. (November, 2001). *The Role of the First Lady and the Media: An Examination of Selected Newspaper Coverage of Dolley Madison, 1809-1817*. Symposium on the 19th Century Press, the Civil War and Free Expression, Chattanooga, TN, United States.
- Roberts, K. (November, 1999). *Media Coverage of First Ladies: A Quantitative Analysis of Indexed New York Times Coverage of Wives of U.S. Presidents, 1853-1997*. Symposium on the 19th Century Press, the Civil War and Free Expression, Chattanooga, TN, United States.
- Roberts, K. (October, 1998). *Gender, Justice and the Status Quo: Images of Women in Ladies' Home Journal and Saturday Evening Post Advertisements and the Supreme Court's Muller v. Oregon (1908) Decision*. American Journalism Historians Association convention, Louisville, KY, United States.
- Roberts, K. (April 17, 1998). *The Role of the First Lady and the Media: An Examination and Comparison of Selected Newspaper Coverage of Mary Todd Lincoln, 1861-1865*. 1998 Midwest Regional AEJMC Journalism History conference, St. Paul, MN, United States.
- Roberts, K. (November, 1997). *The Role of the First Lady and the Media: A Preliminary Case Study of New York Times Coverage of Mary Todd Lincoln, 1861-1865*. Symposium on the 19th Century Press, the Civil War and Free Expression, Chattanooga, TN, United States.

### Founder and coordinator

- Edenborg, K. (2011). . *Twin Cities-based Patient Education Summit for health care organizations*, MN, United States.

### Guest Lecture

- Edenborg, K. (2002). *Media Coverage of the First Lady*. *History of Mass Communication*,
- Edenborg, K. (2001). *The Role of the First Lady and the Media: An Examination of Selected Newspaper Coverage*. *Studies in Mass Communication (graduate)*,

## Applied Research

## Uncategorized

### Research assistant

- **University of Minnesota**  
Literary Journalism on Trial: Masson V. New Yorker and the First Amendment (2006)

## Grants, Contracts, and Sponsored Research

### Grant

- Edenberg, K. (2015) Pursuing National Science Foundation Research Experience for Undergraduates (REU). Sponsored by National Science Foundation, \$289302 (Currently Under Review).
- Edenberg, K. Curricular Incubation Grant. Sponsored by University of Wisconsin-Stout (Funded).
- Edenberg, K. Kriss Research Grant. Sponsored by School of Journalism and Mass Communication (Funded).

## Awards, Fellowships, Honors, and Scholarships

### Award

- Excellence in Scholarship, Kappa Tau Alpha National Honor Society (2006)
- Great Ideas For Teachers scholar, AEJMC (2006)
- Promising Professors Competition, AEJMC (2005)
- Crystal Clarion Award, Association for Women in Communications (2004)
- Page One Contest, Minnesota Society of Professional Journalist (2004)
- Elected for Academic Achievement, Phi Kappa Phi Honor Society (1998)
- Outstanding Student Paper Award and Outstanding Paper Runner Up Overall, American Journalism Historians Association conference (1998)

### Scholarship

- F. Gerald Kline memorial scholarship, (2003)
- Arle and Billy Haeberle scholarship, (2002)
- Excellence in Journalism tuition scholarship, Reader's Digest Foundation (1996)

### Fellowship

- Research fellow, Center for Writing, University of Minnesota (2003)
- Administrative fellow, School of Journalism and Mass Communication Graduate and Undergraduate Studies Center (1997)

## Professional Memberships

- Professional Editors Network
- American Copy Editors Society
- Children's Literature Association
- Popular Culture Association
- Society of News Design
- American Journalism Historians Association
- Association for Education in Journalism and Mass Communication

## Service

### University

## **UW Stout**

- **Faculty Advisor**, Fashion. Art. and Beauty. Magazine (2013 - Present)
- **Committee Member**, Planning and Review Committee (2013 - Present)
- **Applied Journalism Concentration Coordinator**, Professional Communication and Emerging Media Program (2013 - Present)
- **Committee Member**, Student Center Advisory Committee (2013 - Present)
- **Committee Member**, Advanced Writing Committee (2012 - Present)
- **Advisory Board Member**, Professional Communication and Emerging Media Advisory Board (2012 - Present)
- **Honors Colloquium Leader**, Honors College (2013)
- **Drama judge**, Prometheus (2013)

## **Professional**

- **Committee Chair**, American Journalism Historians Association (2013 - Present)
- **Committee Member**, Editorial Board for the Journal of Consumer Health on the Internet (2013 - Present)
- **Committee Member**, American Journalism Historians Association History in the Curriculum Committee (2012 - Present)
- **Steering committee**, Symposium on the 19th Century Press, the Civil War and Free Expression (1999 - Present)
- **Book reviewer**, Journalism History (academic journal) (2008)
- **Head**, Graduate Education Interest Group, AEJMC (2006 - 2007)
- **Speaker**, Best of the Midwest College Newspaper Convention (2006)
- **Chief Marketing Officer**, Minnesota Women in Communications (2006)
- **Moderator**, Two panels at AEJMC Convention (2006)
- **Co-Programming Chair**, Graduate Education Interest Group, AEJMC (2005 - 2006)
- **Moderator**, Two panels at AEJMC Convention (2005)
- **Committee Chair**, Ph.D. student panel at the forum to discuss doctoral education in mass communication (2004)
- **Member**, faculty search committee, School of Journalism and Mass Communication (SJMC) (2003 - 2004)
- **Coordinator**, SJMC Graduate Student Organization workshops (2002 - 2004)
- **Judge**, 24th Edition of the Society for News Design Competition (2003)
- **Paper reviewer**, AJHA-AEJMC History Division Joint Meeting (2003)
- **Representative**, SJMC Graduate Affairs Committee (2000 - 2003)
- **Judge**, Associated Church Press Awards (2001)
- **Officer, Vice President**, SJMC Graduate Student Organization (2001)
- **Supervisor**, SJMC editing lab (1997 - 1999)
- **Contributor**, Murphy Reporter (1997 - 1998)
- **Contributor**, Murphy Reporter (1997 - 1998)
- **Editor**, School of Journalism and Mass Communication (SJMC) Annual Report (1997 - 1998)
- **Contributor**, Murphy Monthly and Silha Bulletin (1997)

## **Community**

- **Community Historian**, Chippewa Valley Museum's Here's to Your Health exhibit (2013 - Present)
- **Board of Directors**, Girls on the Run-Eau Claire County (2013 - Present)
- **Committee Member**, Menomonie Young Professionals (2013 - Present)

**Executive Board Member and Education/Outreach Chair, Tainter-Menomin Lake Improvement Association**  
(2013 - Present)